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Rachel Kerr Celebrates Caribbean Heritage With New Album Debut
“Masterpeace”

Friday 25 February 2022 – London, UK



Listen to *Masterpeace* by Rachel Kerr on all platforms

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Multiple award-winning, UK-based singer/songwriter [Rachel Kerr](#) steps into the spotlight with the release of her highly-anticipated debut album, [Masterpeace](#), on Friday 25th February 2022. The eleven-track album is a well-rounded product of Rachel's illustrious musical journey, punctuated by her proud Caribbean heritage and Jamaican lineage. Music fans will appreciate *Masterpeace* to be the perfect blend of gospel, reggae, pop, soul and R&B - appealing to a wide cross-section of audiences globally. Having served as a vocal coach for Nigerian sensation [Tiwa Savage](#), and several established and budding talents from international record labels including Roc Nation, Sony RCA and Universal, Rachel Kerr is now emerging from the shadows and taking her rightful place centre stage as she presents her musical body of work. Her lead single, "I Do" is an ode to unconditional "ride or die" love and endurance.

Masterpeace is a victory chant – a celebration of triumph over fears and insecurities and a lesson the MOBO award-winner hopes can resonate with listeners worldwide. After choosing to write and co-produce all eleven tracks, Rachel spent four years carefully and creatively stitching together the elements of her first album. She emphasises, "I'm unapologetic that every thread of my music is hopeful and inspirational but also isn't afraid to tackle the ugliness of being real." Even with the distinct honour of performing for US presidents and UK prime ministers, Rachel's greatest achievement is her ability to use her diverse talent to truly connect with people. *Masterpeace* is not only an authentic, sincere, and powerful showcase of artistry, but it is also a brilliant body of work from this Grammy-considered artist, whose universal language empowers millions across the world.

Kerr's musical repertoire speaks for itself. Her innate musicality was noticed very early on as she was presented with the opportunity to tour as an opening act for Gospel singers, Kirk Franklin, Fred Hammond and Marvin Sapp in 2010. She was also able to share the stage with her music inspirations Lauryn Hill and Brandy. The BET Music Matters-endorsed artist has worked with key international talent platforms such as *X Factor* and *The Voice*, and headlined tours across the US, UK, Africa and the Caribbean where she visited Martinique, Barbados, Guadeloupe, and St Lucia.

Faith and music were core elements of Rachel's upbringing. As a child, Rachel witnessed her Jamaican-born father, prolific gospel singer Dalton Kerr tap into his talents, and it was only a matter of time before she followed in his footsteps. Rachel's grandparents and parents hail from Jamaica and she has never forgotten her roots. "The Caribbean was never a distant land to me; it has always been my home. The food, the music, the patois, the vibe is in the fabric of my very being. Whenever I reminisce with my Mum and Dad, my grandparents and even my friends, we can't help but share jokes or speech that constantly reminds us of how our Caribbean heritage has made us who we are today" explains the award-winning singer. [Rachel](#) is a product of Caribbean excellence and is committed to honouring her heritage by using her knowledge and experience to help emerging artists find success in the global music industry. She explained, "I visit the Caribbean every year since I was a child with my family, so I don't find it a coincidence that my first ever international invitation to sing abroad came from home. I cannot wait to take my tour to Jamaica and the rest of the Caribbean hopefully later this year." Rachel has affirmed

a deep admiration for Caribbean culture and music and has expressed her interest in working with some of the region's musical talents. "I really want to collaborate with a beautifully talented and soulful young artist called Sevana and of course the legend that is Damian Marley. We need to find a way to make that happen," she notes. Throughout her journey, Rachel has been dedicated to lifting others as she climbs the ladder of success. As such, she has been designing musical workshops through her performing arts and vocal training academy, [Singercise](#), which she intends to bring to an eager Caribbean audience soon.

With her album release, Rachel is looking forward to her upcoming 2022 *Masterpeace Tour* of the US and Europe and is set to begin her cross-continental journey on June 1st in San Francisco, California. Show tickets are now available at www.rachelkerrmusic.com.

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