

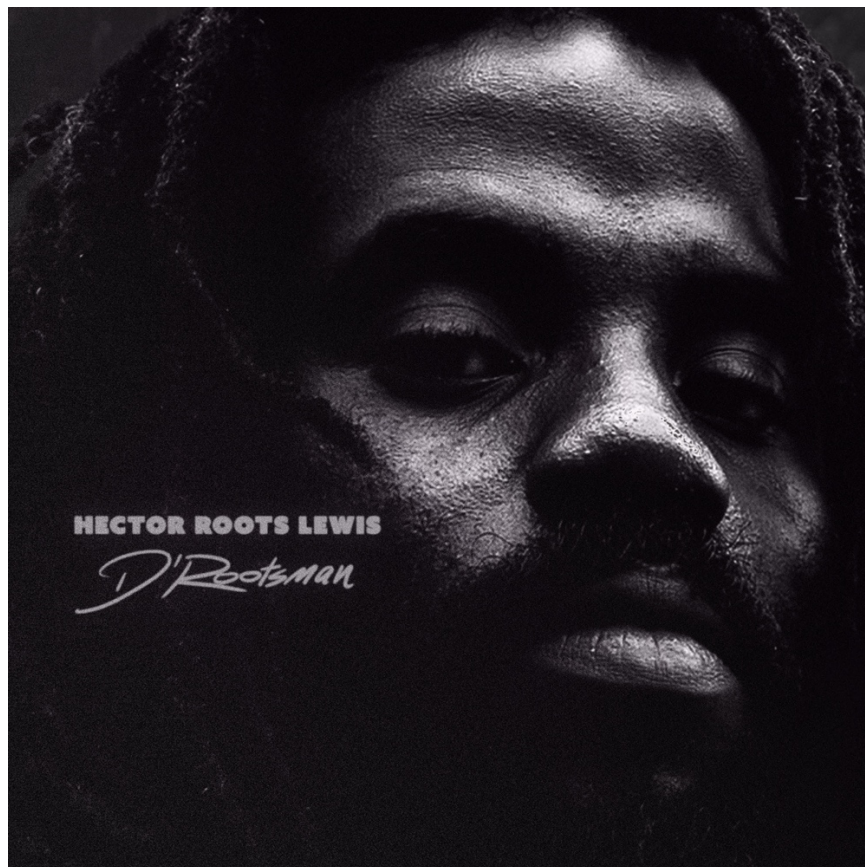
FOR IMMEDIATE RELEASE

**HECTOR ROOTS LEWIS RELEASES HIGHLY-ANTICIPATED
DEBUT EP “D’ROOTSMAN” ON NOVEMBER 4**

D’Rootsman EP: 2022 Cre8tive Tribe under exclusive license to Ineffable Records.

Listen to D’Rootsman here: <https://ineffable.to/drootsman>

Press Assets: <https://app.box.com/s/5abrcw75zwyman1qka4p7pg079knhz6e9>



Friday 4th November – Kingston, Jamaica

Today, Hector Roots Lewis turns another page in his flourishing career, as his highly-anticipated EP officially launches on all streaming platforms. Aptly titled **D’Rootsman**, this project is

a carefully-produced blend of Lover's Rock, Reggae and Dancehall, which centers on Hector's evolving appreciation for the root of various musical genres. The combination of these genres provides a unique delivery from the Jamaican singer that not only attracts the younger listenership, but also offers music that can be enjoyed by a mature audience.

"D'Rootsman represents my exploration of various indigenous sounds. Growing up as a child, I was never exposed to different types of music as I am now, and this EP embraces my growth and curiosity as an artist," he explained. This represents a version of myself that allows me to express my love and admiration for the many moods of music, share the story of my life experiences and encourage consciousness, upliftment, health and righteousness."

D'Rootsman consists of five songs - *The King Said, Let's Groove, Good Connection, Nuh Betta Than Yard and Ups And Downs*. Lewis collaborates with Natural High Jamaica, KongzDrumatic and J.L.L. to form an all-star music producer cast for the project, with the Grammy-nominated J.L.L. and Daddi Barnz tipped as the Executive Producer. Hector also brings his soulful writing skills to the forefront to amplify classic influences and modern sounds.

Singles from the EP have caught the attention of global discovery platforms such as Pandora, Spotify and Tidal. Fan favourite, *Nuh Betta Than Yard* has also been featured in a popular "Open Verse" challenge on Tik Tok and Instagram. In the freestyle challenge, fans can be seen remixing the song with their own verse. Numerous submissions have heightened the popularity of the song, with some touting the up-tempo offering as one the best Reggae/Dancehall songs of 2022.

Penned during the height of the COVID-19 pandemic, **D'Rootsman** aims to deliver a much-needed injection of love into a world in great need of positive vibrations, according to the singer and songwriter. With a deep appreciation for music as an anchor for healing, Hector hopes to inspire, encourage and uplift fans and supporters with the release of his debut EP.

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