





## FOR IMMEDIATE RELEASE

## HECTOR ROOTS LEWIS SELECTED FOR PANDORA ARTIST TO WATCH IN 2023



Hector Roots Lewis named Pandora Artist to Watch in 2023

Listen to Pandora Artists To Watch 2023 (Caribbean): https://pandora.app.link/dPZhfdpVpvb

Fresh off the heels of his <u>debut EP</u> release, Hector Roots Lewis is once again in the international music spotlight. Today, the "Let's Groove" singer has been predicted as one of <u>Pandora's Artists To Watch in 2023</u> from the Caribbean. Known for successfully recognizing an eclectic group of artists on the rise before they topped charts, Pandora programmers have selected a variety of acts across several genres that they believe are destined for greatness in the coming year.



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"It is an honour and a joy to be in the company of some amazing artists from around the region," says Jamaican-born Lewis about the big news ahead of the New Year. "Reggae music is a gift to the world. As artists we put in the work for the music to really connect with the fans on a deeper level, and I am grateful to the Pandora team for including me and recognizing the importance of Caribbean sounds and culture."

For 2023, this Pandora roster of 10 emerging Caribbean artists to make the greatest strides in music also includes Skeng, Amaria BB, DJ Cheem, Amanyea, MediSun, lotosh, DahVid Slur, King Cruff and Suhrawh.

Pandora has a history of identifying future superstars before they break through with its long-running artists to watch forecast. Combining sophisticated analysis of listener data with its programmers' insights, Pandora has successfully recognized an eclectic group of artists on the rise before they topped charts. Past alumni have included Post Malone, Lizzo, Dua Lipa, H.E.R., Summer Walker, Doja Cat and Roddy Ricch, just to name a few.

In addition to <u>The Pandora Ten</u>, Pandora identifies artists to watch in different genres including Latin, Afropop, Alternative, Christian/Gospel, Rock, and Country. Fans can listen to the 2023 Caribbean edition of Pandora Artist To Watch <u>here</u>.

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