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Full Blown and Yung Bredda Hit Historic Milestone with 2026 GRAMMY® Consideration

"The Greatest Bend Over (Take It Easy)" Enters First Round Voting in the Best Global Music Performance Category

3 October 2025 – Port of Spain, Trinidad — Soca music is taking center stage on the global stage as "The Greatest Bend Over (Take It Easy)" by Full Blown (born Kory and Kevon Hart & Yung Bredda (born Akhenathon Lewis) has officially been submitted for GRAMMY® consideration in the Best Global Music Performance category. This recognition marks a ground-breaking moment for these Trinbagonian artists and team behind the track as well as for the wider Soca genre and the Caribbean community worldwide.

Earlier this year, **Billboard Magazine** spotlighted Full Blown in its now-viral feature "How Trinidadian Soca Artists Full Blown, Lady Lava & Tendaji Are Honoring Tradition While Charting the Genre's Next Era" underscoring the group's role in shaping the future of Soca while staying rooted in its cultural heritage. Today, this GRAMMY® recognition signals another major step in amplifying Soca's global impact.

The data has shown that the momentum behind the song is undeniable:

- In Trinidad & Tobago, the track has held #1 on Apple Music's All
 Genres chart for 15 days a rare feat in the competitive local landscape.
- Across the region, the song also ruled #1 on Apple Music in Grenada (14 days) and Dominica (10 days).
- On **Spotify**, the track has surpassed **225,000 streams**, averaging roughly **7,000 streams daily** outpacing other songs on its riddim by a wide margin.
- Its popularity continues to ripple outward: the Chlöe x MOLIY remix of the song has rocketed on **SoundCloud** to 320 million plays.

From the studio to the stage, the journey of "The Greatest Bend Over (Take It Easy)" has been one powered by passion, culture, and collaboration. The team credits its success to the unwavering love and support from families, friends, and the vibrant Caribbean diaspora who continue to champion Soca on the world stage.

"This moment is bigger than us—it's about the culture," explains Kory and Kevon Hart of Full Blown in a statement. "We are grateful to everyone who has lifted their voices with us, and especially to the fans who have made this song a global anthem. This nomination is for Soca, for the Caribbean, and for every person who believes in the power of our region's music."

First-round GRAMMY® voting officially opens today, **October 3, 2025**, and will run until **October 15, 2025**. As ballots open, the campaign invites supporters to spread the word, celebrate this milestone, and continue showcasing Soca's influence as a dynamic force in global music.

This GRAMMY® consideration moves beyond recognition of one song – it also acts as a forceful and emphatic declaration of Soca's place on the world biggest musical awards stage. With every beat, lyric, and performance, "The Greatest Bend Over (Take It Easy)" embodies the joy, energy, and unity that Caribbean music brings to the industry and its audiences everywhere.

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